

Exhibit I

To: Vitucci, Frank[frank.vitucci@wwecorp.com]
From: Pantaleo, Steven[Steven.Pantaleo@wwecorp.com]
Sent: Wed 5/17/2023 9:55:10 AM (UTC-04:00)
Subject: Re: panini elite remaining list?

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Waiting on two remaining subsets. Hopefully this week. Panini has been including several people based on direct deals, which has been kiboshed. Also, we had to remove a few Legends from the program to due refusal and/or inability to sign. That is why things got delayed. That...and the mass exodus of Panini staff.

From: Vitucci, Frank <frank.vitucci@wwecorp.com>
Date: Tuesday, May 16, 2023 at 1:03 PM
To: Pantaleo, Steven <Steven.Pantaleo@wwecorp.com>
Subject: Re: panini elite remaining list?

Hi Steve

Any update on when we will receive the remaining list for Panini Elite?

From: Pantaleo, Steven <Steven.Pantaleo@wwecorp.com>
Date: Tuesday, April 18, 2023 at 12:33 PM
To: Vitucci, Frank <frank.vitucci@wwecorp.com>
Subject: Re: panini elite remaining list?

Hi Frank – I have not but I will remind them.

Major, major upheaval with Panini staff going on lately. Still business as usual for you and I but if anything shifts I will let oyu know.

From: Vitucci, Frank <frank.vitucci@wwecorp.com>
Date: Tuesday, April 18, 2023 at 8:15 AM
To: Pantaleo, Steven <Steven.Pantaleo@wwecorp.com>
Subject: panini elite remaining list?

Hi Steve

Did you ever receive the remaining list for Panini Elite? I know you mentioned that we should be receiving the remaining list by the middle of April so I wanted to follow up

Thank you